

March 31 – April 4, 2019

SCHEDULE

Manufacturing Leadership Council Delegation to Hannover Fair

SUNDAY, MARCH 31

16:00 **Meet for Opening Ceremonies**
Location: Lobby of Crowne Plaza Hannover

16:15 **Depart for Opening Ceremonies**

17:00 **Arrive at Opening Ceremonies**

18:00 **Opening Ceremonies**
Location: Hannover Congress Center (HCC)

Special access to the official opening of Hannover Fair. Complete with food, entertainment, and networking! The head of the German government and the head of this year's partner country to Hannover Fair, Sweden, officially open the event and announcement of the winners of the annual Hermes Awards.

21:00 **Travel Back to Crowne Plaza Hannover**

We will set a designated meeting spot upon arrival to the Opening Ceremonies where we will meet at this time to take the bus back to the Crowne Plaza Hannover. If you wish to stay at the Ceremonies later, there are plenty of taxis available to take you back to the Crowne Plaza. If you will not be taking the bus back with the group, please let Alyssa Dixon know before the Opening Ceremonies or via WhatsApp.

SCHEDULE



MANUFACTURING
LEADERSHIP COUNCIL
NATIONAL ASSOCIATION OF MANUFACTURERS

Manufacturing Leadership Council Delegation to Hannover Fair | March 31 – April 4, 2019

MONDAY, APRIL 1—MORNING

07:30

Delegation Breakfast

Location: Lobby Bar on the Ground Floor of Crowne Plaza Hannover

Included in your hotel rate at the Crowne Plaza Hannover.

08:00

Travel to Hannover Fair

Location: Lobby of Crowne Plaza Hannover

Please meet by the front door of Crowne Plaza Hannover to walk to Hannover Hauptbahnhof (Hannover's Central Train Station) and travel to the Fairgrounds by train.

09:30

Private MLC Delegation Welcome & Agenda

Location: IC Lounge

An official welcome by Dr. Gruchow, member of the Hannover Fair Board, before going over our week's agenda in detail and answering any questions or concerns you may have.

11:00

SmartFactoryKL MLC Tour Visit

Location: Hall 8, Booth D18

Hosted by Detlef Zuelke, MLC Board Member.

11:30

Industrial Internet Consortium MLC Tour Visit

Location: Hall 8, Booth D23

A visit with 9 independent exhibitors at the Industrial Internet Consortium.

12:00

Delegation Lunch

Location: House of Nations

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MONDAY, APRIL 1—AFTERNOON

13:00

MLC Guided Exhibition Tour

Location: IC Lounge

A guided exhibition tour for our delegation to meet with the following exhibitors at Hannover Fair:

13:00-14:00 – Siemens

14:00-14:30 – Bosch

14:30-15:00 – ABB

15:00

Free Time at Hannover Fair

This time is built in for you to explore Hannover Fair on your own, schedule meetings, and do whatever you wish on the Fairgrounds.

SUGGESTED ACTIVITY: Department of Commerce OBL Public Policy Roundtable, 15:00-16:30 –

The Office of Business Liaison Cordially Invites the MLC Delegation to participate in a Roundtable Discussion with Gilbert B. Kaplan, Under Secretary of Commerce for International Trade, and Ian Steff, Deputy Assistant Secretary for Manufacturing & acting Director General of the U.S. Commercial Service.

Location: Hall 27, B30-11, Investment Lounge VIP Room

17:00

Travel Back to Crowne Plaza Hannover

Location: IC Lounge

Please meet in the IC Lounge to travel back to the Crowne Plaza Hannover with the group.

17:45

Free Time

18:30

Meet Time for Dinner

Location: Lobby of Crowne Plaza Hannover

Please meet by the front entrance of Crowne Plaza Hannover to walk to Gondel Restaurant (approximately 15 minutes) together.

19:00

Group Dinner

Location: Gondel Restaurant

A night of dinner and drinks to unwind and discuss all things seen and learned thus far from the Hannover Fair.

21:00

Walk Back to Crowne Plaza Hannover

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TUESDAY, APRIL 2—MORNING

07:30 **Delegation Breakfast**
Location: Lobby Bar on the Ground Floor of Crowne Plaza Hannover
Included in your hotel rate at the Crowne Plaza Hannover.

08:00 **Travel to Hannover Fair**
Location: Lobby of Crowne Plaza Hannover
Please meet by the front door of Crowne Plaza Hannover to walk to Hannover Hauptbahnhof (Hannover's Central Train Station) and travel to the Fairgrounds by train.

09:00 **Meet in IC Lounge**
Location: IC Lounge Room 104-107

09:30 **MLC Guided Exhibition Tour**
A guided exhibition tour for our delegation to meet with the following exhibitors at Hannover Fair:

- > Intel
- > Festo
- > SAP
- > Oracle
- > IBM
- > Harting

11:30 **Delegation Lunch**
Location: IC Lounge

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TUESDAY, APRIL 2—AFTERNOON

12:30

***Industrial Pioneers Summit - VIP MLC Delegation Access**

Location: Convention Center (CC), Room 2

Thought leaders and innovators from such fields as industry, politics, business, science, and society meet to exchange insights, opinions and ideas on what is to come after Industrie 4.0. Our delegation has access to all speakers and activities at the Industrial Pioneers Summit.

*If you are not interested in a speaker or block of speakers at the Summit, you may use this as additional free time at the Fair. Full Summit agenda included in your padfolio.

17:00

Meet in IC Lounge

17:30

Networking Event: US Commercial Service Reception

Location: US Commercial Service Pavilion (Hall 5, Booth D48)

A time to mix and mingle over drinks and hor d'oeuvres with over 200 participants of Hannover Fair that is being opened by Gilbert B. Kaplan, Under Secretary of Commerce for International Trade, and Ian Steff, Deputy Assistant Secretary for Manufacturing & acting Director General of the U.S. Commercial Service.

19:00

Networking Event: MLC Delegation Special Bavarian Evening

Location: Munchner Halle (Reservation name: Hannover Fairs USA | Reservation number: 8898)

Keep the networking going at our networking event in Munchner Halle on the Fairgrounds where we will be joined by other U.S. companies specially invited by Hannover Fairs USA.

21:00

Travel Back to Crowne Plaza Hannover

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WEDNESDAY, APRIL 3—MORNING

07:30

Delegation Breakfast

Location: Lobby Bar on the Ground Floor of Crowne Plaza Hannover

Included in your hotel rate at the Crowne Plaza Hannover.

08:00

Travel to Hannover Fair

Location: Lobby of Crowne Plaza Hannover

Please meet by the front door of Crowne Plaza Hannover to walk to Hannover Hauptbahnhof (Hannover's Central Train Station) and travel to the Fairgrounds by train.

09:00

Meet in IC Lounge

Location: IC Lounge

09:30

MLC Panel Discussion Check-In

Location: At the Coffee Bar of the Automation Forum (Hall 14, Booth L19)

10:00

MLC Panel Discussion: Rethinking Manufacturing Leadership in a 4.0 World

Location: Automation Forum (Hall 14, Booth L19)

In this special Manufacturing Leadership Council panel session, senior U.S. manufacturing executives from multiple industry sectors will share their exclusive insights, experiences, and forward-looking perspective on the key attributes, skills, qualities, behaviors, and mindsets that will be needed by manufacturing company leaders in an increasingly automated, 4.0 world.

Moderator:

David R. Brousell, Co-Founder, Vice President & Executive Director, Manufacturing Leadership Council

Executive Panel Members:

Holly Baumgart, Vice President IT, Sargento Foods Inc., Associate Member of the Manufacturing Leadership Council

Andrew Bird, Director, Manufacturing IT, Merck & Co., Associate Member of the Manufacturing Leadership Council

Pietro D'Arpa, Corporate Manufacturing Director & Supply Chain Director, European Logistics and Strategic Planning, Procter & Gamble; Member of the Manufacturing Leadership Council's Board of Governors

Dan Dwight, President & Chief Executive Officer, The Cooley Group, Member of the Manufacturing Leadership Council

John Fleming, former Executive Vice President, Global Manufacturing and Labor Affairs, Ford Motor Company; Chairman, Manufacturing Leadership Council's Board of Governors

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WEDNESDAY, APRIL 3—AFTERNOON

- 11:30** **5G Arena**
Location: Hall 16, Booth D38
Explore the latest 5G developments, products and solutions for the industry. A real 5G network will be installed in the 5G Area on around 1500 square meters, in which concrete showcases will be presented in real operation.
- 12:00** **Delegation Lunch**
Location: House of Nations
- 13:00** **MLC Guided Exhibition Tour**
A guided exhibition tour for our delegation to meet with the following exhibitors at Hannover Fair:
13:00-13:45 – Dassault Systèmes
14:00-14:45 – Microsoft
14:45-15:15 – PTC
- 15:30** **Free Time at Hannover Fair**
This time is built in for you to explore Hannover Fair on your own, schedule meetings, and do whatever you wish on the Fairgrounds.
- 17:00** **Travel Back to Crowne Plaza Hannover**
Location: IC Lounge
Meet back in the IC Lounge to travel back to the Crowne Plaza Hannover as a group.
- 17:30** **Free Time**
- 18:15** **Meet Time for Dinner**
Location: Lobby of Crowne Plaza Hannover
Please meet by the front door of Crowne Plaza Hannover to board our bus to dinner. We will be departing promptly at 18:30.
- 18:30** **Travel to Dinner**
- 19:00** **Group Dinner Sponsored by Oracle**
Location: Berggasthaus-Niedersachsen
A night of dinner and drinks provided to us by Oracle to unwind and discuss all things seen and learned thus far from the Hannover Fair.
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22:00 **Travel Back to Crowne Plaza Hannover**

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THURSDAY, APRIL 4—MORNING

08:00

Delegation Breakfast

Location: Lobby Bar on the Ground Floor of Crowne Plaza Hannover

Included in your hotel rate at the Crowne Plaza Hannover.

08:45

Travel to VW Wolfsburg Plant

Location: Lobby of Crowne Plaza Hannover

Please meet by the front door of Crowne Plaza Hannover to board our bus to Volkswagen's Wolfsburg Factory. **We will be departing promptly at 09:00.**

09:45

Arrive at VW Wolfsburg Plant

10:00

VW Wolfsburg Plant Tour

Get an inside, in-depth look into the manufacturing processes at Volkswagen's Wolfsburg Factory.

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THURSDAY, APRIL 4—AFTERNOON

12:30 **Travel to Autostadt**

13:00 **Delegation Lunch**
Location: Autostadt Restaurant “Lagune”

14:30 **VIP Tour of Autostadt**
Location: Meet Tour Guide in the Piazza of the Corporate Forum
Journey into the world of mobility as we get a VIP tour of Autostadt.

15:30 **Free Time**
Location: Autostadt
This time may be used to further explore sections of Autostadt that we did not hit on the tour or you may set-up in one of the casual eateries at Autostadt to get some work done.

16:45 **Meet Time for Dinner**
Location: Entrance of Autostadt
Please meet by the entrance of Autostadt (where we arrived earlier in the day) to board our bus to dinner.
We will be departing promptly at 17:00.

17:00 **Travel to Dinner by Bus**

19:00 **Farewell Group Dinner**
Location: Funky Kitchen (Above Peppermint Park Music Studios)
Our final night of dinner and drinks to complete our Hannover Fair experience. Time to unwind and recap all things seen and learned throughout the week!

22:00 **Travel Back to Crowne Plaza Hannover**