**Winner Press Release Template**

**\*\*\*The following press release template is meant to be a guide to help your company share the news about your achievement. Note: Please do not issue any public announcements until March 31, 2022, or later. You are welcome to use any copy in this template, in particular phrasing that relates to the Awards program, the Manufacturing Leadership Council and National Association of Manufacturers. If you have any questions, please feel free to contact Penelope Brown at** **pbrown@nam.org****.\*\*\***

FOR IMMEDIATE RELEASE

**\_\_[company]\_\_\_\_\_ Recognized as Manufacturing Leadership Awards 2022 Winner**

*[individual, team or project name]\_\_\_\_ is honored for enabling manufacturing excellence*

**City, ST – March xx, 2022** **–** [insert company and descriptor] today announced that it has been recognized as a winner in the 2022 Manufacturing Leadership Awards for its outstanding achievement in [insert category or name of project].

The winning [project /individual] enabled [company] to [describe project].

[Company/individual] will be recognized at the Manufacturing Leadership Awards Gala, which will take place on June 29, 2022, at the JW Marriott in Marco Island, Florida. The gala is the closing event for Rethink: The Manufacturing Leadership Council Summit. Details about the awards are available at <https://www.manufacturingleadershipcouncil.com/leadership-awards/>.

Nominations for the 2023 Manufacturing Leadership Awards will open in August 2022.

**Additional Resources**

* About the [Manufacturing Leadership Awards](https://www.manufacturingleadershipcouncil.com/leadership-awards/)
* About [Rethink: The Manufacturing Leadership Council Summit](https://www.manufacturingleadershipcouncil.com/events/rethink-2022/)
* About the [Manufacturing Leadership Council](http://www.manufacturingleadershipcouncil.com)
* About [National Association of Manufacturers](http://www.nam.org)
* Connect with [company] via Twitter, Facebook, YouTube, and LinkedIn insert your company’s social media hyperlinks

**About the Manufacturing Leadership Awards**

The Manufacturing Leadership Awards honor manufacturing companies and individual manufacturing leaders that are shaping the future of global manufacturing through digital transformation. Winning projects and individual manufacturing leaders have demonstrated achievement in one of a wide range of categories, and are chosen by a panel of [expert judges](https://www.manufacturingleadershipcouncil.com/leadership-awards/2022-manufacturing-leadership-awards-judges/) for results that have delivered clear and compelling value, return on investment, and other tangible outcomes. The highest-scoring High Achiever in each project category, 2022 Manufacturers of the Year, and 2022 Manufacturing Leader of the Year will be unveiled at the Manufacturing Leadership Awards Gala on June 29, 2022.

For more information on the Manufacturing Leadership Awards, please go to <https://www.manufacturingleadershipcouncil.com/leadership-awards/>.

**About the Manufacturing Leadership Council**

Founded in 2008 and now a division of the National Association of Manufacturers, the Manufacturing Leadership Council’s mission is to help manufacturing companies transition to the digital model of manufacturing by focusing on the technological, organizational, and leadership dimensions of change. With more than 3,300 senior-level members from many of the world’s leading manufacturing companies, the MLC focuses on the intersection of advanced digital technologies, growth and improvement opportunities in operations, and changes to leadership and organizational structures as manufacturing enterprises pursue their journey to Manufacturing 4.0.

[www.manufacturingleadershipcouncil.com](https://www.manufacturingleadershipcouncil.com)

**About the National Association of Manufacturers**

The National Association of Manufacturers (NAM) is the largest manufacturing association in the United States, representing small and large manufacturers in every industrial sector and in all 50 states. Manufacturing employs more than 12 million men and women, contributes $2.25 trillion to the U.S. economy annually, has the largest economic impact of any major sector and accounts for more than three-quarters of all private-sector research and development in the nation. The NAM is the powerful voice of the manufacturing community and the leading advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across the United States.

The NAM’s world-class staff of policy experts provide unmatched access and information on the key issues affecting your business and bottom line. We are on the front lines of a wide range of policy battles, from immigration reform and labor relations, to energy and the environment, to trade policy and taxes. At every turn, we are working on behalf of manufacturers in America to advance policies that help manufacturers do what they do best: create economic strength and jobs.

[www.nam.org](http://www.nam.org)