

2023 Manufacturing Leadership Awards



SAMPLE NOMINATION FORM – DIGITAL TRANSFORMATION LEADERSHIP (FOR EXTERNAL PR/MARKETING/COMMUNICATIONS FIRMS)

This sample nomination form for the Manufacturing Leadership Awards can be used as a reference for gathering required information to complete an entry for external PR/marketing/communications firms who are nominating an individual from a manufacturing client. **All nominations must be created and submitted at <https://manufacturingleadership.awardsplatform.com>.**

Limit one (1) individual per nomination. The nominee's name and company will be announced if they are selected as a winner. **All other information submitted on this nomination form is strictly confidential.**

Category Description

Individual finalists in the Digital Transformation Leadership category demonstrate excellence in their commitment to digital technology leadership to drive transformational change in their companies. Successful candidates transform their companies by helping to lead changes in culture, in how data is leveraged to improve decision-making, in how work is organized, and in how people are inspired to achieve excellence. They rise to become role models for other individuals and companies in the industry. They are experienced professionals at diverse levels of leadership within their organizations.

Section 1: Manufacturing Company Information

Verification Statement

I verify that I am providing direct contact information for the nominated individual and that the individual has consented to this nomination. (Notice: A YES statement is required for this entry to meet eligibility requirements. This statement will be confirmed with the nominated individual.)

- Yes
- No

Manufacturing Company Information (Nominee's Employer)

Manufacturing Company Name:			
Headquarters Address:			
City:	State/Province:	Zip/Postal Code	Country:
HQ phone:			
Website:			
Company Twitter URL:			
Company LinkedIn URL:			

Number of employees: Please select one.

- 5,000 or more
- 1,000-5,000
- 500-1,000
- 100-500
- Less than 100

Annual Revenues: Please select one. Note: This information is kept strictly confidential and is only used in consideration for identifying small/medium enterprises and large enterprises for Manufacturer of the Year awards.

- Over \$10 billion
- \$1 billion - \$10 billion
- \$500 Million - \$1 Billion
- \$100 Million - \$500 Million
- Under \$100 Million
- Confidential

What does this company manufacture and what is its industry sector? _____

Communications/PR Contact Information: List an individual at the manufacturing company who can assist with communications/PR and any marketing or promotional efforts

PR Contact Name:	Title:
Company:	
Phone:	E-mail:

Awards Coordinator Contact Information: If the manufacturing company has an Awards Coordinator, please list contact information below.

Awards Coordinator Name:	Title:
Company:	
Phone:	E-mail:

Section 2: PR/Marketing Firm Information

PR/Marketing Firm Contact Information: Primary contact at the PR/Marketing firm that is submitting this nomination. This individual should be able to answer detailed questions about this nomination and will also receive award status notification e-mails. The contact information provided must be directly for an individual at the partner company – email addresses for general inboxes and/or general business (main switchboard) phone numbers will not be accepted. Nominations that do not include this information will be disqualified with no refund of entry fees.

PR/Marketing Contact Name:		Title:	
Company:			
Address (Number and Street):			
Address Line Two (optional) (Suite Number, Mail Stop Code, etc.):			
City:	State/Province:	Zip/Postal Code:	Country:
Phone:		E-mail:	
Website:			
Company Twitter URL:		Company LinkedIn URL:	

Alternate PR/Marketing Contact Information: List a second contact at the PR/Marketing firm for this nomination. This contact will receive award status notification e-mails. This must be direct contact information for an individual at the partner company – email addresses for general inboxes and/or main switchboard phone numbers without extensions will not be accepted. Nominations that do not include this information will be disqualified with no refund of entry fees.

Alternate PR/Marketing Contact Name:	Title:
Company:	
Phone:	E-mail:

Section 3: Contact Information for Individual Nominations

Award Nominee Contact Information: Contact information for the individual being nominated.

Award Nominee Name:		Title:	
Company:			
Address:			
Address Line 2 (Optional) (Suite number, mail stop, etc.)			
City:	State:	Zip/Postal Code:	Country:
Phone:		E-mail:	
Nominee LinkedIn profile (optional):			

Award Sponsor Contact Information: Individual from the nominee's manufacturing organization who is sponsoring this nomination or who can act as a reference for the nominated individual.

Award Sponsor Name:	Title:
Company:	
Phone:	E-mail:

Section 4: Nominee Information

1. Describe this individual's achievements in digital transformation leadership. How has this person been a driving force in advancing their company's digital transformation goals, including demonstrating digital acumen in improving processes, adopting new technologies, and/or creating digital roadmaps or new organizational models?
2. How have this individual's efforts been of benefit to their company or institution?
3. In what ways have this individual's achievements served as a role model for other manufacturing leaders in their company or institution?
4. How could this individual's achievements serve as an example for other manufacturing companies and the way they conduct their operations?
5. Provide a brief biography or CV of this nominated individual. Include details on education, career history, and any awards or recognition they have received.